



North Cambridge
FAMILY OPERA
 Company
 presents



Cutlass Crew

March 28, 29, April 4, 5, 2020
 Peabody School, 70 Rindge Ave., Cambridge, MA

PURCHASE A PROGRAM AD—SUPPORT FAMILY OPERA!
 Give your local business exposure to more than 2000 audience members at a modest cost.

NAME: _____ **DATE:** _____

COMPANY: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

EMAIL: _____

PHONE: _____ **SOLD BY:** _____

CHOOSE YOUR AD (see back for sizes):

_____ C*: Center two-page spread (10" x 7.5")	\$450	_____ HL: Half-page landscape (4.5" x 3.75")	\$125
_____ F1*: Outside back cover (full color) (4.5" x 7.5")	\$350	_____ HP: Half-page portrait (2.25" x 7.5")	\$125
_____ F2*: Inside cover (front <input type="checkbox"/> back <input type="checkbox"/>) (4.5" x 7.5")	\$300	_____ QL: Quarter-page landscape (4.5" x 1.87")	\$75
_____ F2*: Inside (first <input type="checkbox"/> last <input type="checkbox"/>) page (4.5" x 7.5")	\$300	_____ QP: Quarter-page portrait (2.25" x 3.75")	\$75
_____ F3: Interior full page (4.5" x 7.5")	\$250	_____ TL: Tenth-page landscape (2.25" x 1.5")	\$30

STAR NOTES, \$10: per 160 characters of text. Send to ads20@familyopera.org, or submit a separate form for EACH note.

SEND THIS FORM TO: NCFO Ad Sales
 (make checks out to NCFO) 23 Norris Street
 Cambridge, MA 02140

QUESTIONS? Call Sue at: 617-763-9048
 Or send email to: ads20@familyopera.org
For further info: www.familyopera.org

*NOTES: Options C, F1, and F2 are reserved for sponsorships until Feb. 18, 2020. After Feb. 18, 2020, requests for special placements will be processed on a first come, first served basis. All ads are black and white except the outside back cover, which is full color. Graphics and/or text for ads should be submitted with this form or sent by email to ads20@familyopera.org. You may submit text only, and we will provide decorative borders or other elements. Physical artwork can be accepted for scanning, but final quality will be better and text more accurate if sent electronically. Acceptable formats for artwork include .pdf, .jpg, .psd, .gif, etc., resolution 300 dpi minimum.
ALL ADS MUST BE PAID IN FULL WHEN SUBMITTING.

.....
 To retain this RECEIPT for your records, cut on the dotted line and keep this stub

NAME OF FIRM OR INDIVIDUAL _____

SIZE AND PRICE OF AD PURCHASED _____

SOLD BY _____

DATE _____

OPTION C* (dotted line)
Two Page Center Spread
10" x 7.5"
\$450.00

OPTION HP
Half-Page Portrait
2.25" x 7.5"
\$125.00

OPTION F (bold line)
Full Page
4.5" x 7.5"

F1*: Outside \$350.00
Back Cover

F2*: Inside \$300.00
Front or
Back Cover

F2*: First or \$300.00
Last Page

F3: Interior \$250.00
Full Page

*Please note: Options C, F1, and F2 are reserved for sponsorships until February 18, 2020. After February 18, 2020, requests for special placements will be processed on a first come, first served basis.

OPTION QP
Quarter-Page Portrait
2.25" x 3.75"
\$75.00

OPTION HL (bold line)
Half-Page Landscape
4.5" x 3.75"
\$125.00

OPTION TL
Tenth-Page
Landscape
2.25" x 1.5"
\$30.00

OPTION QL (bold line)
Quarter-Page
Landscape
4.5" x 1.87"
\$75.00



STAR NOTES

Text only, 160 characters
A fun way to support your favorite cast member!
Still only \$10 per 160 characters!
Send text to ads20@familyopera.org