



North Cambridge
FAMILY OPERA
 Company
 presents

Springtime for Haman

March 20, 21, 27, and 28, 2010
 Peabody School, 70 Rindge Ave., Cambridge, MA



PURCHASE A PROGRAM AD—SUPPORT FAMILY OPERA!

Give your local business exposure to more than 2500 audience members at a modest cost.

NAME: _____ **DATE:** _____

COMPANY: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

EMAIL: _____

PHONE: _____ **SOLD BY:** _____

CHOOSE YOUR AD (see back for sizes):

- | | | | |
|---|-------|--|-------|
| _____ C: Center two-page spread (10" x 7.5") | \$375 | _____ HL: Half-page landscape (4.5" x 3.75") | \$115 |
| _____ F1: Outside back cover (full color) (4.5" x 7.5") | \$300 | _____ HP: Half-page portrait (2.25" x 7.5") | \$115 |
| _____ F2: Inside cover (front <input type="checkbox"/> back <input type="checkbox"/>) (4.5" x 7.5") | \$250 | _____ QL: Quarter-page landscape (4.5" x 1.87") | \$65 |
| _____ F2: Inside (first <input type="checkbox"/> last <input type="checkbox"/>) page (4.5" x 7.5") | \$250 | _____ QP: Quarter-page portrait (2.25" x 3.75") | \$65 |
| _____ F3: Interior full page (4.5" x 7.5") | \$200 | _____ TL: Tenth-page landscape (2.25" x 1.5") | \$30 |

STAR NOTES, \$10: up to 160 characters of text. Send to Ads10@FamilyOpera.org, or submit a separate form for EACH note.

SEND THIS FORM TO: NCFO Ad Sales
 (make checks out to NCFO) 23 Norris Street
 Cambridge, MA
 02140

QUESTIONS? Call Maria at: 857-225-1270
 or send email to: Ads10@FamilyOpera.org
For further info and to download this form:
www.FamilyOpera.org

NOTES: Options C, F1, and F2 are not available before February 16, 2010. After February 16, 2010, requests for special placements will be processed on a first come, first served basis. All ads are black and white except the outside back cover, which is full color. GRAPHICS and/or text for ads should be submitted with this form or sent by email to Ads10@FamilyOpera.org. You may submit text only and we will provide decorative borders or other elements. Physical artwork can be accepted for scanning, but final quality will be better and text more accurate if sent electronically. Artwork must be in one of the following formats, RESOLUTION 300 dpi minimum: .jpg, .pdf, .tif, .bmp. **ALL ADS MUST BE PAID IN FULL WHEN SUBMITTING.**

To retain this RECEIPT for your records, cut on the dotted line and keep this stub

NAME OF FIRM OR INDIVIDUAL _____

SIZE AND PRICE OF AD PURCHASED _____

SOLD BY _____

DATE _____

OPTION C (dotted line)
Two Page Center Spread
10" x 7.5"
\$375.00

OPTION HP
Half-Page Portrait
2.25" x 7.5"
\$115

OPTION F (bold line)
Full Page
4.5" x 7.5"

F1: Outside \$300.00
Back Cover

F2: Inside \$250.00
Front or
Back Cover

F2: First or \$250.00
Last Page

F3: Interior \$200.00
Full Page

Please note: Options C, F1, and F2 are not available before February 16, 2010. After February 16, 2010, requests for special placements will be processed on a first come, first served basis.

OPTION QP
Quarter-Page Portrait
2.25" x 3.75"
\$65

OPTION HL
Half-Page Landscape
4.5" x 3.75"
\$115

OPTION TL
Tenth-Page
Landscape
2.25" x 1.5"
\$30

OPTION QL
Quarter-Page
Landscape
4.5" x 1.87"
\$65



STAR NOTES

Text only, maximum 160 characters

A fun way to support your favorite cast member!
Still only \$10!