



## Corporate Sponsorship Information 2016 Season

### 2016 Family Opera

#### *Weaver's Wedding*

NCFO's 2016 production, *Weaver's Wedding*, with music by Bernard Hughes and libretto by William Radice, is based on a classic Bengali animal fable, written by Upendrakishore Raychaudhuri. A wily Jackal arranges the marriage of a foolish, uneducated Weaver to the King's daughter...but it is the Princess who has the last laugh! This fully-sung, 70-minute show was given its American premiere by NCFO in 2009 and is full of stunning sets, colorful costumes, and beautiful music and dance.



Logo by Jen Fuchel

### 2016 Cambridge Science Festival Chorus



#### *Giants of Science*

A series of songs highlighting the lives and work of great scientists and mathematicians throughout history who have shaped our understanding of the world, including Marie Curie, Charles Darwin, Stephen Jay Gould, Hedy Lamarr, Pythagoras, and more! Composers include David Haines and others who have previously written for NCFO. There will be three performances, presented with an accompanying slideshow of children's art & lyrics.

# About North Cambridge Family Opera

**SINCE 1999**, the North Cambridge Family Opera has consistently demonstrated an extraordinary ability to bring together trained and untrained voices of all ages, from 5 to 80, to create polished and compelling performances for our community.

*Flying High* by Graham Preskett  
and John Kane, 2012  
Photo by David Rabkin



*Rain Dance* by Stuart Hancock  
and Donald Sturrock, 2014  
Photo by David Rabkin

The mission of NCFO is to provide an opportunity for children and adults to experience the joy of **TELLING STORIES THROUGH SONG**, by performing original works that are entirely sung. NCFO produces universally appealing operas, science festival concerts, special musical events, and community activities in which families perform together. We encourage and support composers and librettists who create family operas and science songs.

*Antiphony* by Graham Preskett and John Kane  
Photo by David Rabkin, 2013

Our members come from the greater Boston area, with substantial participation from the Cambridge community. Casts and crews are inter-generational with **PARTICIPATION BY MULTIPLE FAMILY MEMBERS** encouraged.

We **MINIMIZE FEES AND TICKET PRICES** so that financial considerations will not prevent families from participating in a production or attending a performance. We rely on corporate donations for development of new artistic works and support of performances and community programs.



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**Sponsorship Deadlines for  
Special Placement Ads:  
For more information:**

February 1, 2016 (opera)  
March 21, 2016 (science festival)  
(617) 354-2797  
info16@familyopera.org  
www.familyopera.org

# About two of this year's artists



**David Bass** is the founder and Artistic Director of NCFO. In his early years, David was a prolific composer at Yale. He received a doctorate in chemical engineering from MIT, and later returned to his first love, composing. David wrote *Space Opera* to sing with his young children and friends, and in 1999 he founded NCFO to produce the first performance of this work. *Space Opera* was also performed in 2000, in 2005, and recently, in 2011. He has written three other family operas, *The Coronation of Esther* (2001), *Springtime for Haman* (2004/2010), and *Kids Court* (2007/2015).



*Kids Court* by David Bass and John Kane, 2015  
Photo by David Rabkin



**David Haines** is a composer and songwriter living in southwestern England. For more than 25 years, he has found inspiration for his songs from his love of science. Many of his music theatre works, such as *Granny Galactica* and *The Chronovirus*, have scientific themes; and his two science oratorios, *Lifetime: Songs of Life and Evolution* (performed by NCFO in 2007 and 2012) and *Powers of Ten* (performed by NCFO in 2008 and 2014) are entirely science-based. David's unique musical style reflects numerous musical influences—from the Beatles to Bach, Britten to the Beach Boys. NCFO also performed David's family opera, *The Puzzle Jigs*, in 2003 and 2008.



*Powers of Ten* by David Haines, 2014

Photo by Lonnie Bass

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**Make checks payable to:**

NCFO

**Mail payments to:**

NCFO Ads and Sponsorships  
23 Norris Street  
Cambridge, MA 02140

NCFO is a 501(c)(3) non-profit corporation organized in 2001. Our tax ID number is 31-1792599.

# NCFO Sponsorship Opportunities

- Sponsor an organization with up to 250 members annually
  - Get web exposure and local visibility for your company
  - Reach total audiences up to 3,000 people annually
  - Support a unique community non-profit organization
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## **Impresario's Circle    \$2,500 Opera or Science Festival \$3,500 Both Opera and Science Festival**

- Full-page ad in a choice location in the program booklet(s)
  - Recognition in the program booklet(s)
  - Your company logo and link on our website home page
  - Eight VIP tickets to the opera and/or science festival chorus, with reserved seating, at the performance(s) of your choice
  - Your company name on *Weaver's Wedding* tickets (opera sponsors); recognition in Cambridge Science Festival materials (science festival)
  - Your company name and logo in promotional materials and advertising
  - Recognition in the intermission announcement at the performances
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## **Maestro's Circle    \$1,000 Opera or Science Festival \$1,600 Both Opera and Science Festival**

- Full-page ad in the program booklet(s)
  - Recognition in the program booklet(s)
  - Your company logo and link on our website home page
  - Four VIP tickets to the opera and/or science festival chorus, with reserved seating, at the performance(s) of your choice
  - Your company name and logo in promotional materials and advertising
- 

## **Diva's Circle    \$500 Opera or Science Festival \$800 Both Opera and Science Festival**

- Full-page ad in the program booklet(s)
  - Recognition in the program booklet(s)
  - Your company name and link on our website event pages
  - Two VIP tickets to the opera and/or science festival chorus, with reserved seating, at the performance(s) of your choice
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**THANK YOU FOR YOUR SUPPORT!**